Love Our People
Heal Our Communities
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“When all of the AAPI racism and discrimination was happening, Stop AAPI Hate was the group that seemed to speak the loudest and be in the forefront of getting information out there and mobilizing our people. They were the ones getting information and educating the masses the best.”

(Stop AAPI Hate/Edelman survey, 2021)
A WORD FROM OUR FOUNDERS

At Stop AAPI Hate, we’ve responded to hate with care for our communities. 2023 was no different as we continued to mobilize against policies that harm us and advocate for ways to foster safety and equity. As our country gears up for the 2024 elections, we’re preparing for a rise in anti-Asian scapegoating and political rhetoric. It’s not just talk. As we have documented, inflaming racist stereotypes can lead to harassment and violence against everyday people. It is imperative to speak up against such speech, and holding politicians and leaders accountable is just part of our work.

Stop AAPI Hate has brought mainstream visibility to the experiences of anti-Asian and anti-Pacific Islander discrimination in a way that no other organization has been able to do before. We are proud of what we’ve accomplished in the past three years, and we continue our remarkable growth and impact — standing up for what is right, understanding what’s happening in our community, and responding at the right time. Most importantly, we harness the momentum of a moment toward building a lasting movement to dismantle racism.

Our unique blend of research, community capacity building, and commitment to equity and justice are needed now more than ever.

Today, reducing hate against AAs, Pls, and other communities remains urgent. Whether it’s senseless hate acts such as the murder of six-year-old Wadea Al-Fayoume or harmful policies that allow warrantless spying on individuals, there is much to fight against — and fight for. Stop AAPI Hate persists in our efforts to combat language, stereotypes, and narratives that dehumanize people; share insights from our reporting center with community groups; and extend support to organizations serving those experiencing hate.

Our victories are not possible without the incredible generosity from our institutional, corporate, and community partners, and our individual community members like you. We are grateful for your continuous commitment and support.

With our deepest gratitude,

Cynthia Choi
Co-Founder, Stop AAPI Hate
Co-Executive Director, Chinese for Affirmative Action

Manjusha Kulkarni
Co-Founder, Stop AAPI Hate
Executive Director, AAPI Equity Alliance
Stop AAPI Hate is a U.S.-based coalition dedicated to ending racism and discrimination against Asian Americans and Pacific Islanders (AAs & PIs). We strive to advance the multiracial movement for equity and justice by building power for our communities, working in solidarity with other communities of color, and advocating for comprehensive solutions that tackle the root causes of race-based hate.

As the nation’s largest reporting center tracking anti-AAPI hate acts, our coalition publishes data insights and research findings to paint a vivid and nuanced picture of racism and other forms of bigotry as it is experienced by our communities. Leveraging our core strategies — Data & Research, Policy & Advocacy, Community Care, and Strategic Communications — we drive progress across four distinct issue areas to create a safer, more equitable future for all.
Chinese for Affirmative Action (CAA) was founded in 1969 to protect the civil and political rights of Chinese Americans and to advance multiracial democracy in the United States. CAA advocates for systemic change that protects immigrant rights, promotes language diversity, and remedies racial and social injustice.

AAPI Equity Alliance (formerly, A3PCON) is a coalition of community-based organizations dedicated to improving the lives of Asian Americans and Pacific Islanders through civic engagement, capacity building, and policy advocacy.

The San Francisco State University Asian American Studies Department (SFSU AAS) launched in 1968 to provide interdisciplinary approaches in teaching, community service, and research to address the forces that shape the lives of Asian Americans.
Launching our Reporting Center and analyzing over 11,000 acts of hate, and developing an interactive data tool that improves access and exploration of the data.

Releasing 30 reports including our latest, “Righting Wrongs: How Civil Rights Can Protect Asian Americans & Pacific Islanders Against Racism” and “Shades of Hate.”

Successfully advocating for the API Equity Budget, a historic investment of just over $200 million by the State of California to fund victim services, violence prevention efforts, and other initiatives aimed at fostering community safety.

Securing the passage of three pieces of legislation in California addressing public safety through our No Place for Hate campaign.

Providing rapid-response support to the tragic shootings in Allen, TX and Half Moon Bay, CA, including resources for the survivors and mobilization for longer-term reforms.

Launching Stop the Blame, our national campaign in collaboration with Chinese for Affirmative Action to confront the recent surge of anti-Asian scapegoating in American politics, such as state land bans and federal surveillance aimed against community members.
Media Engagement

600+ media mentions and articles citing Stop AAPI Hate about issues impacting AAPI communities

250K+ social media subscribers

66K+ email newsletter subscribers

Policymaker and leader engagement

100+ policymakers and leaders requesting technical assistance, recommendations, and information

600+ policymakers, ally organizations, and leaders voicing or demonstrating support for Stop AAPI Hate recommendations

Community support

25+ organizations led by AAPIs or other communities of color collaborating with Stop AAPI Hate to uplift community-based solutions that center healing, prevention, and intervention strategies

5K+ AAPI employees at corporations reached
Asian Americans and Pacific Islanders are one of the fastest growing racial groups in the United States.

According to 2021 U.S. Census Estimates

24 million
people are Asian

1.7 million
people are Native Hawaiian or Pacific Islander

4.4 million
people are multiracial

7.7%
of the nation’s population is made up by us

Some of us struggle with language access.

In 2019, about 3 in 10 Asian American adults and 1 in 8 Native Hawaiian/Pacific Islander adults had limited English proficiency. [Source: Urban Institute] That number is higher for seniors. 60% of AAs & PIs aged 65 years and older have limited English proficiency. [Source: U.S. Office of Minority Health]
Despite doing well on economic indicators overall, income varies widely across AA & PI communities. For instance, Samoan Americans (17.9%) experience poverty at twice the rate of Japanese Americans (8.2%). [Source: U.S. Census Bureau] [Source: Pew Research Center]

AA & PI communities consist of more than 50 distinct ethnic groups and speak more than 100 different languages. We have unique histories, experiences, and needs.

We are not a monolith.

We represent the fastest growing voter bloc, achieving record highs for voter turnout — nearly 60% — in the 2020 presidential election. [Source: APIAVote]

Our voting power is growing.

We have economic disparities.

Despite doing well on economic indicators overall, income varies widely across AA & PI communities. For instance, Samoan Americans (17.9%) experience poverty at twice the rate of Japanese Americans (8.2%). [Source: U.S. Census Bureau] [Source: Pew Research Center]
“They advocate for people like me who have been harassed.”

(Stop AAPI Hate/Edelman survey, 2021)
OUR IMPACT IN 2023

Research & Data

Policy & Advocacy

Community Capacity & Community Care

Rapid Response

Raising Awareness
We operate the largest community reporting center for anti-Asian American and anti-Pacific Islander hate acts with new reports coming in daily. We analyze these reports for patterns and trends to inform our policy and advocacy work and share this data with researchers, community organizations, the public, and others working on combating hate. Because Asian American and Pacific Islander communities are understudied, we also engage in original research studies and research partnerships to generate greater understanding of our diverse communities and their needs.

Reports Released in 2023

**Righting Wrongs: How Civil Rights Can Protect Asian Americans & Pacific Islanders Against Racism**

We share the findings of a landmark survey of Asian Americans and Pacific Islanders on their experiences with discrimination and their understanding of civil rights. The report makes policy recommendations to federal and state governments on how to strengthen civil rights protections. We hosted two briefings with government officials, funders, and our community partners to overwhelmingly positive feedback.

**Shades of Hate: A Deeper Understanding of Asian American & Pacific Islander Experiences**

This report explains how we analyze different forms of hate that Asian American and Pacific Islander communities experience. Categorizing in new ways allows us to identify additional patterns and themes in order to advocate for more tailored solutions to tackle racism.

**Data Visualization Tool**

Our new interactive data tool allows researchers, journalists, academics, and others to explore the community-generated data from our reporting center. It includes the ability to compare by age, gender, and reporting language and to filter by geographic location.
In 2023, we celebrated another legislative victory in California when Governor Gavin Newsom signed into law our Public Transit for All bill (SB 434), authored by California State Senator Dave Min. This law requires the state’s top 10 public transit systems to hear from riders about their experiences with harassment through surveys and outreach. Transit agencies can use this data to develop solutions that will reduce harassment and increase ridership on public transit. SB 434 builds on the progress we made in 2022 when we secured the passage of two laws to make businesses and public transit safer from hate.

In protest of a Texas land bill that would prohibit citizens from China and other countries from buying property, we supported local groups including the Asian Americans Leadership Council and Asian Texans for Justice calling on lawmakers to reject the xenophobic and racist legislation. Our advocacy helped kill the bill in the Texas legislature in May 2023. But our work continues as a replica of the bill was introduced in the Texas Senate in October 2023, and more than 30 states have introduced similar legislation.

Together with our allies, we secured a major victory for Asian American and Pacific Islander communities in 2021 by successfully advocating for the API Equity Budget, a historic three-year investment of $166.5 million in California that funds critical resources to fight against hate, racism, and discrimination. In 2023, we secured an additional $40 million, which will bolster critical victim services, violence prevention efforts, and other initiatives aimed at fostering community safety.
Stop the Blame

Stop the Blame is our national campaign confronting the recent surge of anti-Asian scapegoating in American politics. As tensions between the U.S. and China rise, politicians sensationalize threats and inflame anti-Asian sentiment, riling up their voter base at the expense of our safety and rights.

Stop the Blame aims to educate the public about the history and dangers of anti-Asian scapegoating as well as hold leaders accountable for racist rhetoric. The campaign also opposes land bans that target Chinese and other immigrants and urges Congress to reform the Foreign Intelligence Surveillance Act (FISA), which allows for discriminatory surveillance measures.

Leading the Fight Against Warrantless Surveillance

When congressional leaders announced efforts to reauthorize FISA Section 702 — which has led to the racial profiling and warrantless surveillance of Asian American and AMENSA communities — Stop AAPI Hate joined a national coalition of privacy, civil liberties, and government accountability organizations to oppose reauthorization without comprehensive reforms.

Together, we mobilized dozens of racial justice organizations to join the fight, sent thousands of messages to Congress, and met with congressional staff to protect our civil rights and civil liberties. Although Congress reauthorized Section 702 until April 2024, this is the shortest reauthorization since its inception in 2008. Stop AAPI Hate continues to work closely with partners to advance the fight for surveillance reform.
The strength of our movement for racial justice depends on the leadership and advocacy of local community-based organizations. To that end, we work to build relationships with groups across the country that are driving change in their communities. We support local efforts to educate, advocate, and heal.

We believe that we cannot arrest our way out of the problem of hate. That’s why we’re committed to engaging our community on effective, lasting solutions that do not rely on policing and punishment as the sole path to achieving safety. We work to build relationships with local organizations that are pioneering community-based solutions to harm and violence, work with local groups to provide training and connection to national networks, and partner with researchers to identify effective interventions for community healing.

Through our community care work in 2023, we:

- Supported harmed AAPI individuals and communities with care.
- Provided culturally competent and multilingual resources to survivors and communities affected.
- Helped more than 50 individuals who experienced discrimination with referrals to organizations and government agencies that provide direct services.
- Interviewed more than 120 people who used our reporting center to learn how hate acts impacted them and what would have been helpful to them then and now.
2023 saw horrific tragedies that struck Asian American communities. On January 21, 2023, Lunar New Year’s Eve, a mass shooter in Monterey Park murdered 11 Asian Americans and injured another 10. Two days later in Half Moon Bay, another shooter took the lives of seven Chinese and Latinx farm workers and injured another. This was followed by the stabbing of an Indiana University student on a bus. In May, a far-right extremist killed eight people, including a three-year-old boy, and injured seven others at an outlet mall in Allen, Texas.

Rapid Response

Half Moon Bay, CA

We spearheaded a fundraising campaign that raised $260,000 for victims and surviving families. We also created resource guides in multiple languages and worked with Bay Area Latinx and Asian groups to address immediate and long-term needs of the victims and survivors.

Bozeman, MT

After Montana State University students reported a climate of racism, homophobia, and transphobia to us, we supported student organizers in orchestrating a public pressure campaign against the administration as they filed over 20 federal civil rights complaints and reached out to the media.
Stop AAPI Hate staff provided rapid response to these communities and others throughout the year. This included direct support to victims and survivors, organizing and validating fundraisers, media training and strategic communications, and advocacy.

Bloomington, IN
Following the stabbing of an Indiana University student, we coordinated a media training workshop for students, connected them with bystander training, provided data and assistance for advocacy, and helped craft messaging for calls to action against anti-Asian hate.

Allen, TX
We supported local organizations such as Asian Texans for Justice, Dallas Asian American Historical Society, and SAAVETX with extensive media support. This included preparations for a press briefing to call for gun reforms and demand accountability from authorities who dismissed race as a factor in the attack.
We shift attitudes in the general public by pushing against harmful narratives and stereotypes with stories that accurately and wholly portray the experiences of Asian Americans and Pacific Islanders. Narratives have the power to shape how people view and perceive us, and in turn impact how policies are made and implemented, how resources are allocated, and how everyday people advocate for themselves and others.

We use our platform to contextualize and frame the issues around anti-Asian and anti-Pacific Islander hate, elevate the diversity of our communities, and educate policymakers and the public. We also speak to community groups, universities, government agencies, and employee resource groups about the history of anti-AA and anti-PI hate and how they can get involved to make change. Our approach recognizes that in order to effectively address anti-Asian racism we must work to end all forms of structural racism leveled at Black, Indigenous, and other communities of color.

**Our work in this area includes:**

- Speaking to more than 5,000 people at over 50 events in 2023.

- Meeting with lawmakers and testifying before government bodies. In March 2023, our co-founders Cynthia Choi and Manjusha Kulkarni testified in front of the U.S. Civil Rights Commission on the rise of anti-China rhetoric and the dangerous consequences it has on Asian American communities.

- Bringing attention to the issues that impact our communities in the media. In addition to speaking to the press, our leadership penned op-eds for major publications. This included an op-ed in USA Today stressing the need for Asian Americans to be included in discussions on gun violence.
“Their advocacy is real and their actions are aligned with their intentions.”

(Stop AAPI Hate/Edelman survey, 2021)
The work of Stop AAPI Hate continues. We imagine a world where pluralistic democracy flourishes and AAPI and other BIPOC communities have meaningful representation and power. Through our core strategies, we will work collectively with others to center the healing of communities that are harmed by inequitable systems, increase our political power through civic engagement, and strengthen movements that empower people to take action around shared values.

In the coming year, we’re planning two public education and narrative change campaigns. Spread the Love, scheduled for AAPI Heritage month in May, will celebrate resilience and resistance through storytelling while mobilizing people to act against hate. Know Your Rights will educate our communities about their civil rights and ways to hold the government accountable for enforcing them. We will also delve into our research by disaggregating data by specific AAPI communities, drilling down on types of illegal discrimination, and gathering more data on barriers to reporting. And we’re imagining a new community care innovation lab that will deepen research on community safety models that are grounded in community-based interventions, mental health support, and radical healing.

How to Get Involved

Consider supporting our work

Invite us to speak at your organization

Follow us on Instagram, X, Facebook, TikTok, and LinkedIn

Sign up for our newsletter
2023

- Ethnic Media Services (EMS) California Ethnic Media Awards 2023
- PR Daily Grand Prize Award and Communication Award in the category of Advocacy or Awareness Campaign for our work on No Place for Hate
- Equality California Community Leadership Award
- Angel Island Immigration Station Foundation 40th Immigrant Heritage Awards
- Asian Pacific American Bar Association of Los Angeles Presidential Award
- San Mateo County API Caucus Community Impact Award
- Alaska Airlines San Francisco Lunar New Year Celebration honoree

2022

- Committee of 100 Distinguished Service Award
- Asian Pacific American Bar Association of Central Ohio Award
- Community Board’s Leadership Peacemaker Award
- Freedom Forum Free Expression Award
- Asian Women Empowered’s SISTER to SISTER Legacy Award
- Macquarie Group Racial Equity Fund People’s Choice Award
- PR Week Best in Nonprofit
- Forbes 50 Over 50
- South Asian Bar Association of North America Hero Award
- Bank of America Racial Equality Award

2021

- API Legislative Caucus APA Heritage Month Award
- Open Impact Women’s Leadership & Wellness Award
- Korean Center, Inc’s Chuseok Festival Community Champion Award
- University of Southern California’s Asian Pacific Islander Social Work Caucus
- Time 100: The Most Influential People of 2021
- Bloomberg 50 - People Who Changed Global Business
- Gold House's 2021 A100 List
- Webby Award
- City of SF Immigrant Rights Commission’s Immigrant Leadership Awards
- Politico Power 40
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GoFundMe.org  
Goodr  
Google  
Harney & Sons  
Hims  
Hot Topic  
iHeartMedia  
McDonald’s  
Mejuri  
Microsoft  
Ming Tsai  
Newtype  
Pair of Thieves  
PPG Foundation  
S&P Global  
Salesforce  
The Pokemon Company International  
Venables Bell and Partners  
Uber  
Ulta Beauty Charitable Foundation  
Annenberg Foundation*  
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Bad Robot*  
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The Asian American Foundation*  
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$5,000 and up

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