



# WHO WE ARE

Stop AAPI Hate is a national coalition dedicated to ending racism and discrimination against Asian Americans and Pacific Islanders (AA/PIs). We strive to advance the multiracial movement for equity and justice by building power for our communities, working in solidarity with other communities of color, and advocating for comprehensive solutions that tackle the root causes of race-based hate.

## STRATEGIES

Policy & Advocacy



Data & Research



Community Care



Strategic Communication



## CORPORATIONS X STOP AAPI HATE

Stop AAPI Hate is a leading Asian American and Pacific Islander nonprofit organization in the country, with 1,500+ workplace donors from a dozen Fortune 500 corporations. Let's collaborate to build a culture of belonging, address racism against AAPI communities, and create a more active and engaging space for your AAPI employees.

1500+  
workplace  
donors



## DID YOU KNOW?

- **There are 24 million AAPIs in the U.S.**, the fastest-growing population in the U.S. (APIA Vote, 2022<sup>1</sup>)
- **AAPIs are strong consumers**, with \$1.3 trillion in buying power (Nielsen, 2024<sup>2</sup>)
- **Over 16% of AAPIs participate in Employee Resource Groups (ERGs)**, double that of other ethnic groups (AAPI Data, 2023<sup>3</sup>)
- **70% of AAPIs are motivated to get involved** in efforts to advance justice and equity for AA/PI people (Stop AAPI Hate, 2024<sup>4</sup>)
- **Asian American nonprofits receive less than 0.2%** of philanthropic dollars (APPIP<sup>5</sup>)

# WHY WORK WITH US?

- 1 Enhance Brand Reputation & Trust
- 2 Improve Workplace Culture
- 3 Access to Community Insights
- 4 Foster Community Engagement
- 5 Boost Employee Engagement
- 6 Influence Policy & Advocacy

# CORPORATE COLLABORATION OPPORTUNITIES

## INVEST.

Financially support our ongoing national research, data, policy, & strategic communications work.

## EDUCATE.

Invite our speakers to share key insights at a company event.

## SHARE.

Amplify your commitment to Stop AAPI Hate and show your support to the AAPI community.

## GET INVOLVED.

Be active with Stop AAPI Hate's advocacy efforts or other AAPI efforts in your community.

## IN-KIND SUPPORT.

Lend your expertise to boost our capacity.

We are happy to explore additional ideas and opportunities to work together. Contact us at:

**PARTNERSHIPS@STOPAAPIHATE.ORG**

Sources  
<sup>1</sup> APIA Vote; <https://apiavote.org/policy-and-research/aapi-demographics-by-state/#sec2>  
<sup>2</sup> Nielsen; <https://www.nielsen.com/wp-content/uploads/sites/2/2024/04/Nielsen-AANHPI-Report-2024.pdf>  
<sup>3</sup> AAPI Data; <https://aapidata.com/blog/asian-american-experiences-in-the-workplace>  
<sup>4</sup> Stop AAPI Hate; <https://stopaapihate.org/2024/09/25/state-of-hate-sept24/>  
<sup>5</sup> APPIP; [https://aapip.org/wp-content/uploads/2021/07/seeking\\_to\\_soar\\_foundation\\_funding\\_for\\_aapi\\_communities\\_1.pdf](https://aapip.org/wp-content/uploads/2021/07/seeking_to_soar_foundation_funding_for_aapi_communities_1.pdf)